

Core Principles

Financial Goals

<p>Financial Assets</p> <p>□ Firms pay for these real assets by selling claims on then and the cash flows they will generate. These claims are called financial assets.</p> <p>o Examples</p> <p>□ Debt – Bank loan: A bank provides a firm with cash in exchange for the firm repaying the loan with interest</p> <p>□ Debt – Bond: A firm sells (issues) a bond to investors in exchange for promising to pay interest payments and principal at maturity</p> <p>□ Equity – Shares: A firm sells (issues) shares in exchange for ownership in the company and residual cash flows</p> <p>□ The two key decisions faced by financial managers are:</p> <div><div>1. Investment decision</div><div><ul style="list-style-type: none">• Purchase of real assets</div><div>2. Financing decision</div><div><ul style="list-style-type: none">• Issue of financial assets</div></div>
<p>Maximizing Shareholder Wealth: The primary goal of corporate finance. Achieved through strategic investment and financing decisions.</p>
<p>Efficient Capital Allocation: Deploying capital to projects that generate the highest risk-adjusted returns.</p>

Time Value of Money

<p>Present Value (PV): Value of future cash flows discounted to today.</p>	$PV = \frac{FV}{(1+r)^n}$
<p>Future Value (FV): Value of an asset at a specified date in the future based on the rate of growth.</p>	$FV = PV(1 + r)^n$
<p>Annuity: A series of equal payments made at equal intervals.</p>	$PV = PMT * \frac{1-(1+r)^{-n}}{r}$

Risk and Return

<p>Risk: The uncertainty of future returns.</p>
<p>Return: The gain or loss on an investment over a period.</p>
<p>Diversification: Reducing risk by investing in a variety of assets.</p>
<p>Capital Asset Pricing Model (CAPM): A model used to determine the required rate of return for an asset.</p>

Capital Budgeting

Investment Criteria

<p>Net Present Value (NPV): The sum of the present values of all cash flows from a project, minus the initial investment. Accept projects with NPV > 0.</p>
<p>Internal Rate of Return (IRR): The discount rate that makes the NPV of all cash flows from a project equal to zero. Accept projects with IRR > cost of capital.</p>
<p>Payback Period: The time it takes for a project to recover its initial investment. Shorter payback periods are generally preferred.</p>

Cash Flow Estimation

<p>Incremental Cash Flows: The changes in a company's cash flows that are a direct consequence of accepting a project.</p>
<p>Sunk Costs: Costs that have already been incurred and cannot be recovered. These should <i>not</i> be included in capital budgeting decisions.</p>
<p>Opportunity Costs: The potential benefits a company misses out on when choosing one alternative over another. These <i>should</i> be included.</p>

Project Analysis

<p>Sensitivity Analysis: Examining how changes in one variable affect the NPV of a project.</p>
<p>Scenario Analysis: Evaluating the NPV of a project under different scenarios (e.g., best case, worst case, most likely case).</p>
<p>Simulation Analysis (Monte Carlo): Using computer simulations to model the uncertainty of project cash flows.</p>

Capital Structure

Sources of Financing

<p>Debt: Borrowing money that must be repaid with interest. Examples include bonds, loans.</p>
<p>Equity: Ownership in a company. Examples include common stock, preferred stock.</p>
<p>Internal Funds: Profits that are reinvested in the company.</p>

Optimal Capital Structure

<p>Trade-off Theory: Balancing the tax benefits of debt with the costs of financial distress.</p>
<p>Pecking Order Theory: Firms prefer internal financing first, then debt, and lastly equity.</p>
<p>Agency Costs: Costs associated with conflicts of interest between managers and shareholders (or between debt and equity holders).</p>

Cost of Capital

<p>Weighted Average Cost of Capital (WACC): The average rate of return a company is expected to pay to finance its assets.</p>	$WACC = (E/V) * Re + (D/V) * Rd * (1 - Tc)$ Where :
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Working Capital Management

Key Components

<p>Cash Management: Optimizing cash balances to meet short-term obligations.</p>
<p>Accounts Receivable Management: Managing credit policies and collection efforts to minimize bad debts.</p>
<p>Inventory Management: Balancing inventory levels to meet customer demand while minimizing storage and obsolescence costs.</p>
<p>Accounts Payable Management: Optimizing payment terms with suppliers to maximize cash flow.</p>

Working Capital Metrics

<p>Current Ratio: Current Assets / Current Liabilities. Measures a company's ability to pay short-term obligations.</p>
<p>Quick Ratio (Acid Test): (Current Assets - Inventory) / Current Liabilities. A more conservative measure of liquidity.</p>
<p>Cash Conversion Cycle: The length of time between a company's outlay of cash for raw materials and the inflow of cash from collecting accounts receivable.</p>