



First 30 Minutes: Identifying Quick Wins

Filtering for Ideal Products

Step 1: Open CSV and Filter
Open your Nano Banana CSV file and filter Column F (Quick Win Score). Show only results with a score of '5' to identify the easiest ideas.

Step 2: Select Initial Ideas
Choose the first 3 ideas that:

- Align with your existing skills.
- Have a 'Quick' creation time.
- Show 'Low/Medium' competition levels.

Step 3: Validate Your Choices (15 mins)
Quickly validate these ideas by:

- Searching for similar products on Etsy.
- Analyzing their reviews and pricing strategies.
- Identifying potential improvements or unique selling points.

Key Metrics for Selection

Quick Win Score	Prioritize ideas with a score of '5' for immediate viability.
Creation Time	Focus on 'Quick' creation times to ensure rapid prototyping.
Competition Level	Opt for 'Low' to 'Medium' competition to increase visibility.

Day 1: Creating Your First Product

Choosing Your Design Tool

Option 1: Canva (Free)

- Set custom size to 8.5" x 11".
- Use templates like 'worksheet', 'planner', 'guide'.
- Export as a high-quality PDF for printing.

Canva is user-friendly and great for visual designs.

Option 2: Google Docs (Free)

- Set page size to Letter (8.5" x 11").
- Utilize borders, images, and professional fonts.
- Export as a PDF.

Google Docs is excellent for text-based products with structured formatting.

Product Creation Formula

1. **PROBLEM:** Clearly identify the pain point your product addresses.
2. **SOLUTION:** Describe how your product effectively solves this problem.
3. **VISUALS:** Incorporate relevant icons and images to enhance understanding.
4. **ACTION:** Provide clear, actionable steps for the customer to follow.

Day 2: Setup and Launch on Etsy

Etsy Setup Checklist

- Create a new Etsy account or use an existing one.
- Configure your payment method for transactions.
- Design a shop banner and logo using Canva or similar tools.
- Write a compelling shop description.
- List your first product!

Product Listing Template

Title: [Idea Title] + [Benefit] + [Format]

Example: "Potty Training Success Guide | Printable Trackers & Tips | PDF Digital Download"

Description:

- Begin with the problem your product solves.
- Use bullet points to list included items.
- Explain how to use the product effectively.
- Highlight the benefits of instant download.

Tags: Utilize 13 relevant tags from your product niche.

Price: Use the 'Recommended Price' from the Nano Banana database as a guideline.

Days 3-7: Marketing and Iteration

Daily Marketing Actions

- Day 3:** Share your product on two relevant Pinterest boards.
- Day 4:** Post in relevant Facebook groups (ensure it's allowed).
- Day 5:** Encourage friends/family to favorite your Etsy listing.
- Day 6:** Create and share a simple Instagram post about your product.
- Day 7:** Analyze your product's views and favorites; adjust as needed.

Quick Analytics Check

- Etsy Stats:** Monitor views and favorites regularly.
- Low Views:** Refine tags and thumbnails to attract more attention.
- Views, No Sales:** Enhance product description and consider adjusting the price.

Top Filter Combinations for Success

- Urgent Cash Flow:**
Quick Win Score = 5 + Creation Time = Quick + Price = \$17-27
- High-Value Clients:**
Profit Potential = High + Competition = Low + Platform = Website
- Scalable Business:**
Niche Size = Massive + Seasonality = Year-round + Platform = Both
- AI Opportunities:**
Category contains "AI" + Profit Potential = High
- Quick Validation:**
Creation Time = Quick + Competition = Low + Niche Size = Large

Troubleshooting and Success Metrics

Common Issues & Solutions

- Issue:** Overwhelmed with Choices
Solution: Use Filter #1, pick ANY 3 ideas, and test one.
- Issue:** Lack Design Skills
Solution: Utilize Canva templates, keep designs simple (black & white).
- Issue:** No Sales in the First Week
Solution: Lower the price by 20%, improve product images, and seek feedback.

7-Day Success Metrics

- Goal 1:** Have first product LIVE by Day 2.
- Goal 2:** Achieve first 10 shop views by Day 4.
- Goal 3:** Obtain first favorite/heart by Day 5.
- Goal 4:** Make first sale OR receive valuable feedback by Day 7.

Remember: Done is better than perfect! Your first product is for learning.