

Technical Writing Content Guidelines

A comprehensive cheat sheet outlining essential content guidelines for effective technical writing, covering structure, style, and template usage.



Principles of Effective Technical Writing

Clarity and Precision

Use precise language: Avoid ambiguity by choosing words with clear and specific meanings.

Define terms: Clearly define any technical or specialized terms that your audience may not understand.

Avoid jargon: Minimize the use of industry-specific jargon or acronyms. If used, provide a clear explanation.

Be concise: Use short, direct sentences. Avoid unnecessary words or phrases.

Write for your audience: Tailor your language and level of detail to the knowledge and experience of your intended readers.

Accuracy and Completeness

Verify information: Ensure all factual information, data, and statistics are accurate and up-to-date.

Provide context: Give readers sufficient background information to understand the topic.

Address potential questions: Anticipate questions that readers might have and provide answers within the

Include all relevant details: Ensure all necessary steps, procedures, or specifications are included.

Organization and Structure

Use headings and subheadings: Break up large blocks of text into smaller, manageable sections with clear headings.

Logical flow: Arrange information in a logical order that is easy to follow.

Use lists and tables: Present information in lists or tables for clarity and readability.

Provide an overview: Start with a brief overview or summary of the document's purpose and content.

Use transitions: Use transition words and phrases to connect ideas and sentences smoothly.

Style and Tone

Active vs. Passive Voice

Active Voice	Preferred for clarity and directness. Example: "The user clicks the button."
Passive Voice	Can be used when the actor is unknown or unimportant. Example: "The button is clicked by the user."

Tone and Persona

Maintain a professional tone: Use a formal and objective writing style.

Avoid bias: Write in a neutral and unbiased manner.

Be respectful: Treat readers with respect and avoid condescending language.

Consider company voice: Adhere to the established voice and style guidelines of your organization.

Formatting and Consistency

Use consistent formatting: Maintain consistency in font, size, spacing, and style throughout the document.

Apply style guides: Follow established style guides (e.g., Microsoft Manual of Style, Chicago Manual of Style) for grammar, punctuation, and capitalization.

Use templates: Utilize provided templates to ensure consistency and adherence to company standards.

Utilizing Templates Effectively

Types of Templates

Document Templates: Pre-designed layouts for reports, manuals, and other documents.

Presentation Templates: Standardized designs for presentations.

Email Templates: Consistent formats for internal and external communications.

Code Templates: Pre-written code structures for various programming tasks.

Customizing Templates

Understanding placeholders: Replace bracketed placeholders with appropriate content.

Maintaining consistency: Ensure all customizations align with the overall template design.

Adhering to guidelines: Follow any specific instructions provided with the template.

Benefits of Using Templates

Consistency: Templates ensure a uniform look and feel across all documents.

Efficiency: Templates save time and effort by providing a pre-built structure.

Professionalism: Templates contribute to a professional and polished appearance.

Review and Revision

Self-Review Checklist

Accuracy: Verify all facts, figures, and data.

Clarity: Ensure the writing is easy to understand.

Completeness: Confirm all necessary information is included.

Conciseness: Remove unnecessary words and phrases.

Consistency: Check for consistent formatting and style.

Peer Review Process

Selecting reviewers: Choose individuals with relevant

Providing feedback: Offer constructive and specific feedback.

Addressing comments: Review and incorporate feedback appropriately.

Revision and Iteration

Incorporating feedback: Revise the document based on reviewer comments.

Multiple iterations: Be prepared to revise the document multiple times.

Final review: Conduct a final review before publishing or distributing the document.

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